

ADETA Annual General Meeting – May 18, 2010

Location: Mount Royal College, Room T107

Meeting called to order at 4:02 pm

1. Linda Lucas welcomed all members who had either joined in person at Mount Royal College, via video conference or via teleconference. Then she asked all attending members to introduce themselves:

In attendance: at Mount Royal College – Linda Lucas, Bill Fricker, Trish Donovan, Russ Wilde, Pattie Mascaro, Sandy Goss, Ingrid Stammer, Janet Sainsbury, John Howie

Via video conference – Andy Blundell (Edmonton), Leo Beaudry (SACHS), Keith MacMillan and Paul McCormick, (Medicine Hat), Chad Strohshein (Camrose)

Via teleconference – Val Marshall, Terry Anderson, James Aitcheson

2. Minutes of the 2009 AGM: motion to accept (Val Marxhall/Janet Sainsbury), as posted on the ADETA website, passed unanimously

3. Agenda – Linda invited additions or changes to the posted agenda for this AGM, and none were offered

4.1 Treasurer's Report – Bill Fricker addressed the financial documents for both April 1, 2008 – March 31, 2009 and April 1, 2009 – March 31, 2010 as posted on the ADETA Google Groups site. These documents have been prepared by Rod Dyck of RJD Bookkeeping Services based upon transactions advised by Bill over the past two years. Bill was pleased to announce that the accounting for ADETA is now "up-to-date."

Both sets of financial documents were reviewed by an ADETA audit committee, consisting of Judy Adams and Janet Sainsbury. Motion to adopt the financial records (Bill Fricker/Janet Sainsbury) passed unanimously. Linda thanked Bill for dedication to bringing ADETA's financial operations up to date.

4.2 Strategic Plan – Russ Wilde addressed the three goals of our current strategic plan as it appears on our web site (direct link - <http://www.adeta.org/files/splan.pdf>). Recent activities such as the PAT process undertaken this past year have allowed us to make progress on Goal #1. Russ noted that the plan was to cover the time until 2010, and now an updated or new plan would be in order.

Val Marshall asked about our goal on growing membership at the rate of 50 members per year; Patti Mascaro, who has worked on the web site in her Communications team role, offered the opinion that increases "on paper" would confirm this rate, but that our membership list is somewhat suspect. She further advised our membership has been "cleaned" and is slightly in excess of 700 at present. Linda thanked Russ for updating us on the Strategic Plan, and Pattie for her observations on our registration numbers.

4.3 Symposium update – Linda Luca offered the following information:

- We have convened meetings involving several potential symposium partners since the completion of Symposium 2009
- Industry, three government ministries, AU, ATA, ARPDC, and other groups have joined in one of more of the 4 meetings
- ADETA had pledged \$5K, AU offered to post a similar amount, and other potential partners offered “in-kind” and goodwill supports
- Based on the lack of commitment for cash to fund a dedicated conference director, plans for a Symposium 2010 will not go forward.
- Bill suggested that there is a possibility of joining forces with AU and their Moodle Moot in Spring 2011. Trish observed that it might be valuable to check on AU’s willingness to accept “other than Moodle” for some ADETA members to accept participation

4.4 Website and Communications Report – Pattie Mascaro recalled that she had volunteered at the last AGM to co-chair this committee with Janet Sainsbury; Janet had not been able to carry on due to workload and frequent time conflicts. Web site points are as follows:

Web site - The web site had become cluttered

- Drupal (our source for the web site) created empty spaces
- Navigation had become a challenge
- Responses to the challenges came as follows:
 - The blog posting campaign (rotating commitment of Board members and Pattie) where the web site is receiving daily blogs posts has shown some impressive statistics – members are reading them
 - Leon Cygman (also of Mount Royal university) was travelling and not able to run any Google Analytics for further depth of use stats
 - One example – Patti noted 100 readings of one of her blog posts

Communications – Pattie’s recommendation is that a committee, complete with someone to serve as Chair, needs to take us beyond the keen support of the current blog post submitters for 2001-11

Linda thanked Pattie and Leon for their good work this past year.

4.5 President’s Report (as posted on our web site)

Linda provided this information from the perspective of her two years as president of ADETA.

Summary points as follows:

- Summarized board members leaving (Fricker, Wilde, Burkle) and those who had left over the past year due to work pressures (Corbett and Faber)
- Linda addressed our financial records and reporting situation, thanking Bill Fricker for “bringing order and process to ADETA’s finances”
- Mentioned that John Howie of Enmax has shown interest in working to establish our Workforce Learning Network; this should be a significant development in 2011

- Addressed the Symposium issue, noting that in spite of not progressing to hold a symposium in 2010, we have successfully built a community of significant potential partners and are ready to host again
- Mentioned our participation on the ARPDC – network of K-12 PD consortia in Alberta; Bill Fricker has attended several meetings over the past 15 months; their work available at www.albertapd.ca and participation is welcomed by all ADETA members
- Communications and web site – thanks to Patti Mascaro and Leon Cygman, our web site is no longer dormant and unused
- Thanked James Aitcheson for his leadership on professional development with the PATH Project which he shared with some Board members this past February with a half-day session hosted at Bow Valley College

Suggested Work for the Coming Year:

- Find a president to lead ADETA for the coming year.
- Set the next three year's direction through an updated Strategic Plan with a focus on:
 1. Financial growth and stability
 2. Use of the Symposium Exploration meetings and connections as a basis for community building – keep that big network going and tie ADETA into relevant pieces of work
 3. Continue to develop and establish ADETA's role in the distributed learning ecosystem
 4. Communication and engagement with members
 - Keep the blog going and extend it now into the community, not just ADETA Directors
 - Find other ways to use the ADETA website as a value add for members
 - Consider ways to extend ADETA's reach
 - Develop and implement a PD Plan
 5. Establish an expanded Committee structure that is relevant and functional

5. Old Business

5.1 Motion – (Bill Fricker/James Aitcheson) Moved that ADETA should reinstate charging a membership fee; after one of the most healthy discussions on a motion as recalled by various members in attendance, the motion failed – 3 in favour and 7 opposed. One main reason in favour of the motion – promoting an active membership – was felt to be a focus of Board attention in 2010-11.

5.2 Committee Work - Linda thanked Pattie Mascaro again, and advised that ADETA is greatly in need of a considerable amount of committee work in the coming months and years

PATH presentation – James presented PATH - Planning Alternative Tomorrows with Hope (<http://www.inclusion.com/> look for workshops). This four step process builds upon creativity of a group and has been extended from its first application with disadvantaged individuals to professional development of people in various professional roles. As James presented to CNIE recently and the presentation was recorded, here is

the link to the Elluminate presentation complete with invitation to accept James' slides:
http://elluminate.nait.ca/play_recording.html?recordingId=1261536799670_1271865129407

6. New Business

6.1 Acknowledgements – Linda thanked the Board members for their contributions, eCampusAlberta for providing Elluminate for monthly Board member meetings, and Mount Royal University both for the time of Pattie and Leon, and for their hosting our AGM.

7 Elections:

- Linda called for nominations from the floor, and after three such calls noted no nominations were offered from the floor
- As posted on our web site, our previous call for nominations had created the following three nominations:
 - Terry Anderson
 - John Howie
 - Janet Sainsbury
- All three nominations were declared elected